

Website Privacy Policy

Effective Date: 30/6/2023

This Privacy Policy describes how AkindaCo Pty Ltd ("AkindaCo," "we," "us," or "our") collects, uses, and protects the personal information you provide when using our website located at www.akindaco.com (the "Website"). We are committed to ensuring the privacy and security of your personal information. By using the Website, you consent to the collection and use of your personal information as described in this Privacy Policy.

Information We Collect

- 1.1 Personal Information: We may collect personal information that you voluntarily provide to us, such as your name, email address, postal address, phone number, and other information you provide when contacting us or using specific features of the Website.
- 1.2 Usage Information: When you visit and interact with the Website, we may automatically collect certain information about your device, browsing actions, and patterns. This may include your IP address, browser type, referring/exit pages, operating system, date/time stamps, and clickstream data. We may use cookies, web beacons, and similar technologies to collect this information.

Use of Information

- 2.1 Purpose: We may use the information we collect for various purposes, including but not limited to:
 - a. Providing and improving our products and services;
 - b. Responding to your inquiries, requests, or feedback;
 - c. Personalising your experience on the Website;
 - d. Sending you promotional and marketing communications (subject to your preferences and applicable laws);
 - e. Analysing and monitoring usage trends and patterns;
 - f. Preventing and detecting fraud and unauthorized activities; and
 - g. Complying with legal obligations.

2.2 Legal Basis: We will only process your personal information when we have a valid legal basis to do so. Such legal bases may include your consent, the necessity of processing for the performance of a contract, compliance with a legal obligation, or our legitimate interests.

Data Sharing and Disclosure

3.1 Third-Party Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating the Website, conducting business activities, or providing services on our behalf. These service providers are obligated to use your information only for the purposes specified by us and in compliance with applicable privacy laws.

3.2 Legal Requirements: We may disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g., government agencies or law enforcement).

3.3 Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred or disclosed as part of the transaction. We will provide notice and choices as required by law.

Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, alteration, or disclosure. However, please note that no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

Third-Party Links

The Website may contain links to third-party websites, applications, or services that are not owned or controlled by AkindaCo. This Privacy Policy applies only to our Website, and we are not responsible for the privacy practices or content of any third-party sites. We encourage you to review the privacy policies of those third parties before providing any personal information.

Your Rights and Choices

6.1 Access and Update: You have the right to access, update, or correct your personal information. If you would like to exercise this right, please contact us using the information provided below.

6.2 Marketing Communications: You can opt-out of receiving marketing communications from us by following the unsubscribe instructions provided in those communications or by contacting us. Please note that even if you opt-out, we may still send you non-promotional messages, such as those related to your account or our ongoing business relationship.

Children's Privacy

The Website is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If you believe that we may have inadvertently collected personal information from a child, please contact us using the information provided below, and we will promptly delete the information.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated Privacy Policy on the Website and updating the "Effective Date" at the top of this page. Your continued use of the Website after the effective date constitutes your acceptance of the updated Privacy Policy.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at hello@akindaco.com

Last updated: 30/6/2023